



ADIDAS SPORT

The adidas brand is positioned as a premium sportswear brand that caters to all, from elite professional athletes and teams to any individual who wants to make sport part of their lives. Driven by a relentless pursuit of innovation as well as decades spent accumulating sports science expertise, the brand helps athletes of all levels to make a difference – in their game, in their life, in their world.

The Sport collection is designed for athletes in all disciplines who are always pushing the limits of performance. Sport Eyewear elevates every moment, protecting your sight and transforming your vision allowing you to see all details in all conditions.

Find your fit, follow the feeling and keep your head in the game.

SUNGLASSES COLLECTION:

SP0001

Designed with sports competitions in mind, this style combines technology with comfort. The flexible frame boasts an anti-fog ventilation system comprised of nine small vents that offer clear vision in any weather condition. Safety locking hinges and adjustable nose pads and tips, for maximum grip and comfort. The frame features non-slip inserts on the temples and interchangeable photochromic lenses that are easy to swap out, so that you can adjust your vision to any light condition.

Eye 136 - Base 7x4.5 - Temple 135 - Weight 32 g

SP0002

Made of impact-resistant and ultra-lightweight TR90 material, the competition segment wrap ensures comfort and protection all day long. The thin, wrap temples are outfitted with rubber tips for the perfect grip, a metal temple core allowing easier adjustments and greater comfort, and a special safety hinge lock system to reduce the chance of lens scratches. The frame's nose pads can easily be adjusted in four positions for the perfect, comfortable fit.

Equipped with an innovative ventilation system consisting of nine small aerodynamic air intakes, a clear view is guaranteed in all weather conditions.

The 7-base toric lens offers maximum coverage and improves the field of vision by ensuring the perfect distance between the glasses and the cheekbones. One-click interchangeable lens system.

Eye 135 - Base 7x4,5 - Temple 130 - Weight 32 g



SP0029-H

A wraparound shield design that combines protection with comfort and a lightweight feel. Perfect for any sport requiring special protection in all weather conditions, this injection-molded frame features an innovative ventilation system comprised of nine small anti-fog vents on the upper front profile that offer clear vision in any climate. The removable front sweat bar further protects the eyes, while delivering perfect visibility during the toughest athletic activities. The nose pads are adjustable in all positions, for an optimal and comfortable fit. Yellow photochromic lenses (cat. 1 to 3) offer crystal clear vision in any light condition. Adjustable rubber tips with a metal core for a perfect grip on any face shape. This style comes with a clip-on that is easy to fit thanks to a snap mechanism on the inside of the front, making it the ultimate go-to for athletes who need vision correction (diopter 8/+8).

Eye 140 - Base 6 - Temple 140 - Weight 37 g

SP0030

The frame is produced in durable, impact-resistant TR-90 material. The slim temples feature rubber tips (for a perfect grip) with a metal core (for optimal adjustment and comfort) and a unique blocking mechanism on the hinges. Adjustable nose pads with a metal core complement the design. This sports shield style boasts an innovative ventilation system comprising 9 small aerodynamic vents offering clear vision in any weather condition. The full-rim base 8 lenses curved design guarantee optimal grip, protection and extra-wide vision during any kind of activity.

Eye 70 - Base 8 - Temple 135 - Weight 31 g

SP0031-H

A shield style that is all about performance and versatility. An extremely lightweight and vented 19-gram frame made from TR90, a highly stress-resistant and durable material. Adjustable nose pads and new double-injection temples with rubber inserts for added grip. Available with photochromic lenses or KOLOR UP™ lens technology designed to reduce light intensity and offer exceptional color perception, taking visual comfort and performance to the next level.

Eye 138 - Base 6 - Temple 140 - Weight 19 g

SP0037

A square shape and strong temples for this frame designed for a dynamic urban lifestyle. Technology, style and comfort all wrapped up in a flexible construction featuring new adjustable rubber nose pads and tips. The new double-injection temples with rubber inserts on the inside deliver added grip. Available with polarized lenses or KOLOR UP™ lens technology that reduces light intensity and offers superior color perception.

Eye 59 - Base 6 – Bridge 17 - Temple 140 - Weight 31



SP0038

Produced in lightweight, durable injection material, the sunglass boasts an innovative ventilation system comprising 12 small aerodynamic vents offering clear vision in any weather condition. Flexible, wrapper temple and textured temple tips ensure the frame stays comfortably in place during activity. Available with KOLOR UP™ lens technology that reduces light intensity and offers superior color perception.

Eye 61 - Base 6 - Temple 140 - Bridge 13 - Weight 31 g

OPTICAL COLLECTION:

SP5007

An athletic optical style, the classic rectangular silhouette is made of lightweight, impact-resistant TR90 material, making it a safe choice for a variety of activities. Ten discreet aerodynamic air intakes are built in above each lens to ensure breathability and a clear lens in any condition. The temples feature a slight wrap design and grippy temple tips to comfortably hold the frame in place. Rubberized nose pads ensure hold and allow the frame to fit to a variety of face shapes.

Eye 60 - Base 6 - Temple 140 - Bridge 13 - Weight 26 g

SP5009

An athletic optical style, the feminine round silhouette is made of lightweight, impact-resistant TR90 material, making it a safe choice for a variety of activities. Six discreet aerodynamic air intakes are built in above each lens to ensure breathability and a clear lens in any condition. The temples feature a slight wrap design and grippy temple tips to comfortably hold the frame in place. Rubberized nose pads ensure hold and allow the frame to fit to a variety of face shapes.

Eye 56 - Base 6 - Temple 140 - Bridge 16 - Weight 26 g

For further media information please visit www.marcolin.com
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About adidas

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 62,000 people across the globe and generated sales of € 19.8 billion in 2020.

About Marcolin

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands Web, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Ermenegildo Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, Dsquared2, MAX&Co., Diesel, Covergirl, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

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